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The City of Longview has always had blue recycle bags, bins or carts. In recent memory the [blue bin](#) [1] has become the icon of Recycling in Longview. That is the reason for the Blue Recycle Campaign.

The goal of the Blue Recycle Campaign is to inform the great citizens of Longview on how easy filling the blue bin really is. When the term "Do the Blue" is used, it means "Recycle in Longview!"



Recently, the City of Longview has increased our recycling efforts and will order [95 gallon recycle carts](#) [2] and trash carts for all Longview Sanitation customers. The cart are expected to arrive sometime in the Spring of 2014. The changes in the Recycling Program will give residents the chance to do even more blue.

If you would like more information on how to recycle in Longview [Click here](#) [3]. And remeber to "Do the Blue."

Source URL: <http://recycle.longviewtexas.gov/go>

Links:

- [1] <http://recycle.longviewtexas.gov/blue-bin>
- [2] <http://recycle.longviewtexas.gov/recycle-cart>
- [3] <http://recycle.longviewtexas.gov/residential-recycling>